

Web Builder Pro Technologies Ltd offer products and services to customers and businesses. Some packages have set prices, while others are priced uniquely depending on the requirements. This document will outline what is included in what Web Builder Pro Technologies Ltd offer.

1 All prices are excluding VAT on the WBPT website.

2 Google CPC AdWords

2.1 Web Builder Pro Technologies Ltd can use Google CPC AdWords for a business. This includes outlining keywords that are relevant to the business sector and monitoring the performance of the activity. Research is completed which includes competitor analysis and becoming knowledgeable in the business sector.

2.2 All prices are unique due to different needs and requirements, i.e. more maintenance may need to be completed for more competitive keywords.

3 Banner Adverts

3.1 Web Builder Pro Technologies Ltd can develop and design banner adverts to be placed on other websites. We work closely with the client to develop and design a banner that portrays the business in question and/or the offers that is being advertised. On completion Web Builder Pro Technologies Ltd will detect a number of possible websites, mainly relevant to the business in question, to show the banner and click through to the website.

3.2 All pricing is unique due to the distinct nature of the task, including the design and development and ongoing cost of advertising.

4 Viral Marketing – Google AdSense

4.1 Google AdSense is a service Web Builder Pro Technologies Ltd offer businesses who are looking to advertise their business and/or offers on other websites. This tool is dynamic so Google save a user's cookies and show on a website Google believe to be relevant.

4.2 Our price for this service is unique depending on the development of the advertisement, the constructing of the account and the maintaining of the advertising.

5 Affiliates

5.1 Web Builder Pro Technologies Ltd's Affiliate Scheme offers a business the opportunity to become partners with other businesses in a similar sector. Web Builder Pro Technologies Ltd create a widget that navigates from the affiliate to the merchant.

5.2 The price will be unique as costs including commission and coding will differ in each situation.

6 Social Media

6.1 Web Builder Pro Technologies Ltd can set up and/or manage a business' social media. Twitter, Facebook, Vimeo, LinkedIn and Flickr are all included in this package and depending on requirements this is priced uniquely.

6.2 The set up of a social media platform is usually free of charge if a package is bought, however we have the right to charge for this.

6.3 All prices are unique due to different needs and requirements.

7 SEO Organic

7.1 Web Builder Pro Technologies Ltd offer businesses the opportunity to be ranked higher in search engines with certain keywords and phrases relevant to the sector involved. Web Builder Pro Technologies Ltd will conclude keyword analysis and recommend keyword phrases, competitor analysis, the restructure of pages and inbound links to name a few.

7.2 All pricing is unique as different levels of depth will be completed depending on the stature of the business and aspirations.

8 Bulk Mailer

8.1 Web Builder Pro Technologies Ltd have our own licensed bulk mailer software. The pricing for the bulk mailing can be seen on the website within the Bulk Mailer page.

8.2 Full training is included in the prices. If the business does not want to create their own newsletters, Web Builder Pro Technologies Ltd are able to create the newsletters. We will require the content that will be included into the newsletter and provide 2-5 prototypes for the business to then choose.

8.3 The cost of creating newsletters is unique depending on the requirements.

8.4 The business is urged to send out no more than 2 newsletters a month and no less than 3 per year, however this decision lies with the sender.

9 Domains

9.1 Web Builder Pro Technologies Ltd are a Registrar for domain names. We are able to purchase any domain the Customer requires. The WBPT website shows a selection of the Top Level Domains we offer, and these are priced accordingly.

9.2 If there are other domains a business or individual may be interested in contact our team at support@wbpt.co.uk and they will take you through the process and quote the price for that Top Level Domain.

9.3 Web Builder Pro Technologies Ltd has the authority to change the domain prices at any time. Any change of prices will be updated on the WBPT website and current customers will be informed of any price changes.

9.4 For more information on domains please see Web Builder Pro Technologies Ltd's Domains Terms & Conditions document or contact our team at support@wbpt.co.uk.

10 Hosting

10.1 Businesses and individuals can buy hosting direct from Web Builder Pro Technologies Ltd.

10.2 We own our servers and pay fees for professionals to manage and maintain them.

10.3 If the purchaser already owns a domain it is possible to host a domain purchased elsewhere with ourselves, or transfer the domain to Web Builder Pro Technologies Ltd.

10.4 If a domain is required, the purchaser is able to buy a domain with ourselves and then add hosting.

10.5 Web Builder Pro Technologies Ltd have three packages where hosting a website is concerned. Prices for each package are shown on the Web Builder Pro Technologies Ltd website. The following outlines each package:

10.6 Bronze Package:

10.6.1 250MB of Storage

10.6.2 5GB of Bandwidth

10.6.3 Hosting Platform for Business Cards and Other Small Platforms

10.6.4 5 Email Accounts

10.6.5 Limited Website Storage

10.6.6 Limited Cpanel Access

10.7 Silver Package:

10.7.1 500MB of Storage

10.7.2 10GB of Bandwidth

10.7.3 Hosting Platform for Small Businesses

10.7.4 Website Storage

10.7.5 10 Email Accounts

10.7.6 Limited Cpanel Access

10.8 Gold Package:

10.8.1 Unlimited MB of Storage – Unlimited MB is capped at 5000MB

10.8.2 Unlimited GB of Bandwidth – Unlimited Bandwidth is capped at 100GB

10.8.3 Hosting Platform for Medium/Large Businesses

10.8.4 Website Storage

10.8.5 Unlimited Email Accounts

10.8.6 Full Cpanel Access

10.9 These packages include full support from Web Builder Pro Technologies Ltd.

10.10 However no development is included. If the purchaser requires development please see our Website Packages or Bespoke Websites.

10.11 For any further questions please contact support@wbpt.co.uk for more information.

10.12 Web Builder Pro Technologies Ltd has the authority to change prices at any time.

10.13 Any change of prices will be updated on the WBPT website and current customers will be informed of any price changes.

10.14 For more information on hosting please see Web Builder Pro Technologies Ltd's Hosting Terms & Conditions document or contact our team at support@wbpt.co.uk.

11 Web Development

11.1 Web Builder Pro Technologies Ltd offer packages for businesses that require a website.

11.2 These websites are aimed at the smaller businesses that need a small presence on the internet. 3 packages are on offer to customers:

11.3 1 page website (Business Card Website) – Please see the WBPT website for pricing:

- **11.3.1** Fee to be paid up front per year, every year, along with domain fee every 2 years + VAT for a .co.uk domain after the first year. If the customer requires a different domain extension, the fee will be charged at Web Builder Pro Technologies Ltd's rate for that particular domain. If the customer already has a domain that they wish to use, it can be transferred to Web Builder Pro Technologies Ltd. If the customer already has a domain with another company and wish to keep the domain with that company, we can contact the company and ask them to change the DNS settings to point to your new website.
- **11.3.2** The contract is a 1 year rolling contract. If the customer wishes to opt out of the contract at any time, contact our team at support@wbpt.co.uk. The customer must contact us at least 4 weeks before the next renewal if they wish to cancel. If they wish to cancel but contact us within 4 weeks of the next renewal, we may charge you for the following year.
- **11.3.3** There are no hosting costs within this package.
- **11.3.4** This package includes free cosmetic changes. This is where the template keeps the same structure and only content, images, font and colouring are changed. We will change these features free of charge based on information from the customer.
- **11.3.5** Structural changes are charged at an extra fee within this package. The fee can be seen within the WBPT website. This includes change in the structure of the template, positioning of content or images, margins and the inclusion of new content or images.
- **11.3.6** If the customer requires images, we charge a set amount which can be seen on the WBPT website, located in the banner of the template in view. Alternatively, the customer may supply images for us to use. The images we use will be copyright free and we will require evidence that these are owned by the customer, whether they have been purchased or taken personally.
- **11.3.7** The website will be Search Engine Friendly. This means customers will be able to find the website within a search engine if they search colloquially or for the business name. If the business requires the website to be Optimised for search engines, please contact support@wbpt.co.uk where Web Builder Pro Technologies Ltd will conduct the requirements and supply a quote for the services.
- **11.3.8** 2 Emails are included within this package. This will coincide with the domain purchased. For example: example@yourdomain.co.uk. If the business requires more domains; each extra email will be charged extra. For more information contact support@wbpt.co.uk or call our freephone number 0800 879 9619.
- **11.3.9** If any cosmetic changes are required after the completion of the website, we will be happy to complete these changes free of charge. If any structural changes are required after the completion of the website, the same fee will be charged as shown on the WBPT website, located in the banner of the template in view.
- **11.3.10** Web Builder Pro Technologies Ltd will contact the purchaser within 24 hours of the next working day of the sale being processed. We will require details of content, image and colour changes within the template as well as email information. We can gather requirements over the telephone or email and present them within 24 hours of the next working day. We can also make changes online where the customer can see our screen as we make changes and complete it on that occasion. If those methods are not suitable we may email or post a customisation form which can be completed by the customer in their own time. When this is then sent back to Web Builder Pro Technologies Ltd we will then complete the required changes within 24 hours of receiving the populated form.

11.4 5 page website – Please see the WBPT website for pricing:

- **11.4.1** Fee to be paid up front per year, every year, along with domain fee every 2 years + VAT for a .co.uk domain after the first year. If the customer requires a different domain extension, the fee will be charged at Web Builder Pro Technologies Ltd's rate for that particular domain. If the customer already has a domain that they wish to use, it can be transferred to Web Builder Pro Technologies Ltd. If the customer already has a domain with another company and wish to keep the domain with that company, we can contact the company and ask them to change the DNS settings to point to your new website.
- **11.4.2** The contract is a 1 year contract. After the first year is complete, the customer will then move on to a 1 month rolling contract where a fee per month will be charged, covering hosting costs. The hosting package the customer will be on within this package after the first year is the Bronze Package. To see the pricing for the Bronze Package please see the Hosting prices within the WBPT website. If the customer wishes to opt out of the contract at any time, contact our team at support@wbpt.co.uk. The customer must contact us at least 4 weeks before the end of the first year if they wish to cancel and not enter the 1 month rolling contract. If they wish to cancel but contact us within 4 weeks of the next renewal, we may charge you for the following month. If the customer wishes to cancel while on the 1 month rolling contract, please contact us and we will charge you for the current month and the upcoming month.
- **11.4.3** There are no hosting costs within this package for the first year.
- **11.4.4** This package includes free cosmetic changes. This is where the template keeps the same structure and only content, images, font and colouring are changed. We will change these features free of charge based on information from the customer.
- **11.4.5** Structural changes are charged at an extra fee per page within this package. The fee can be seen within the WBPT website. This includes change in the structure of the template, positioning of content or images, margins and the inclusion of new content or images. You will only be charged the fee for the page that is being structurally changed.
- **11.4.6** If the customer requires images, we charge a set amount which can be seen on the WBPT website, located in the banner of the template in view. Alternatively, the customer may supply images for us to use. The images we use will be copyright free and we will require evidence that these are owned by the customer, whether they have been purchased or taken personally.
- **11.4.7** If the customer requires extra pages on the website, they will be charged at an extra per page. The extra fee can be seen within the

WBPT website, located in the banner of the template in view. This includes cosmetic and structural changes to any existing pages.

- **11.4.8** The website will be Search Engine Friendly. This means customers will be able to find the website within a search engine if they search colloquially or for the business name. If the business requires the website to be Optimised for search engines, please contact support@wbpt.co.uk where Web Builder Pro Technologies Ltd will conduct the requirements and supply a quote for the services.
- **11.4.9** 5 Emails are included within this package. This will coincide with the domain purchased. For example: example@yourdomain.co.uk. If the business requires more domains; each extra domain will be charged extra. For more information contact support@wbpt.co.uk or call our freephone number 0800 879 9619.
- **11.4.10** If any cosmetic changes are required after the completion of the website, we will be happy to complete these changes free of charge. If any structural changes are required after the completion of the website, the same fee will be charged per page as shown on the WBPT website, located in the banner of the template in view.
- **11.4.11** Web Builder Pro Technologies Ltd will contact the purchaser within 24 hours of the next working day of the sale being processed. We will require details of content, image and colour changes within the template as well as email information. We can gather requirements over the telephone or email and present them within 24 hours of the next working day. If those methods are not suitable we may email or post a customisation form which can be completed by the customer in their own time. When this is then sent back to Web Builder Pro Technologies Ltd we will then complete the required changes within 24 hours of receiving the populated form.

11.5 5 page website with business stationary (Pack 500) - Please see the WBPT website for pricing:

- **11.5.1** Fee to be paid up front per year, every year, along with domain fee every 2 years + VAT for a .co.uk domain after the first year. If the customer requires a different domain extension, the fee will be charged at Web Builder Pro Technologies Ltd's rate for that particular domain. If the customer already has a domain that they wish to use, it can be transferred to Web Builder Pro Technologies Ltd. If the customer already has a domain with another company and wish to keep the domain with that company, we can contact the company and ask them to change the DNS settings to point to your new website.
- **11.5.2** The customer is placed within the Silver Package for hosting within this template because of the need for more bandwidth. There is a monthly hosting cost within this package for the first year. The Customer receives 50% hosting for the first year. After the first year the customer is then charged at the normal rate for the Silver Package. The cost of the Silver Package can be seen within the WBPT website, within the Hosting section.
- **11.5.3** The contract is a 1 year contract. After the first year is complete, the customer will then move on to a 1 month rolling contract where a fee per month will be charged, covering hosting costs. The hosting package the customer will be on within this package after the first year is the Silver Package. To see the pricing for the Silver Package please see the Hosting prices within the WBPT website. If the customer wishes to opt out of the contract at any time, contact our team at support@wbpt.co.uk. The customer must contact us at least 4 weeks before the end of the first year if they wish to cancel and not enter the 1 month rolling contract. If they wish to cancel but contact us within 4 weeks of the next renewal, we may charge you for the following month. If the customer wishes to cancel while on the 1 month rolling contract, please contact us and we will charge you for the current month and the upcoming month.
- **11.5.4** This package includes free cosmetic changes. This is where the template keeps the same structure and only content, images, font and colouring are changed. We will change these features free of charge based on information from the customer.
- **11.5.5** Structural changes are charged at an extra fee per page within this package. The fee can be seen within the WBPT website. This includes change in the structure of the template, positioning of content or images, margins and the inclusion of new content or images. You will only be charged the fee for the page that is being structurally changed.
- **11.5.6** If the customer requires images, we charge a set amount which can be seen on the WBPT website, located in the banner of the template in view. Alternatively, the customer may supply images for us to use. The images we use will be copyright free and we will require evidence that these are owned by the customer, whether they have been purchased or taken personally.
- **11.5.6** If the customer requires extra pages on the website, they will be charged at an extra per page. The extra fee can be seen within the WBPT website, located in the banner of the template in view. This includes cosmetic and structural changes to any existing pages.
- **11.5.7** The website will be Search Engine Friendly. This means customers will be able to find the website within a search engine if they search colloquially or for the business name. If the business requires the website to be Optimised for search engines, please contact support@wbpt.co.uk where Web Builder Pro Technologies Ltd will conduct the requirements and supply a quote for the services.
- **11.5.8** 50 Emails are included within this package. This will coincide with the domain purchased. For example: example@yourdomain.co.uk. If the business requires more domains; each extra domain will be charged extra. For more information contact support@wbpt.co.uk or call our freephone number 0800 879 9619.
- **11.5.9** The package includes 500 business cards for the business. Web Builder Pro Technologies Ltd will design 4 business cards based on the completion of the website. The customer should then choose a design or advise us how they wish the design to be based on a design. Web Builder Pro Technologies Ltd will then create the business card based on the requirements and then the customer will be contacted. After agreement, the business cards will be printed and posted to the business. This process should not take only longer than a week based on good customer cooperation.
- **11.5.10** The package includes 500 letterheads for the business. Web Builder Pro Technologies Ltd will design 4 letterheads based on the completion of the website. The customer should then choose a design or advise us how they wish the design to be based on a design. Web Builder Pro Technologies Ltd will then create the letterhead based on the requirements and then the customer will be contacted. After agreement, the letterheads will be printed and posted to the business. This process should not take only longer than a week based on customer cooperation.
- **11.5.11** This package is built within Wordpress, and the customer will be given access to the admin panel to edit content within the website. Training is included on how to do this as well as documentation on the internet.
- **11.5.12** If any cosmetic changes are required after the completion of the website, we will be happy to complete these changes free of charge. If any structural changes are required after the completion of the website, the same fee will be charged per page as shown on the WBPT website, located in the banner of the template in view. However, within this package, we hope this won't be the case as the business is able to edit the website themselves within Wordpress.
- **11.5.13** Web Builder Pro Technologies Ltd will contact the purchaser within 24 hours of the next working day of the sale being processed. We will require details of content, image and colour changes within the template as well as email information. We can gather requirements over the telephone or email and present them within 24 hours of the next working day. If those methods are not suitable we may email or post a customisation form which can be completed by the customer in their own time. When this is then sent back to Web Builder Pro Technologies Ltd we will then complete the required changes within 24 hours of receiving the populated form.

11.6 Web Builder Pro Technologies Ltd has the authority to change the prices of the package at any time. Any change of prices will be updated on the website and current customers will be informed of any price changes.

11.7 For more information on templates provided by Web Builder Pro Technologies Ltd contact our team at support@wbpt.co.uk or call our freephone number 0800 879 9619.

12 Packages

12.1 Web Builder Pro Technologies Ltd is able to offer a customer an all in one package when it comes to creating a website.

- 12.2 A customer is able to buy or transfer a domain, download a CMS package onto that domain and host it on our servers.
- 12.3 The user can purchase a .co.uk domain for the price stated on the WBPT website.
- 12.4 If the customer requires a different domain extension, the fee will be charged at Web Builder Pro Technologies Ltd's rate for that particular domain.
- 12.5 If the customer already has a domain that they wish to use, it can be transferred to Web Builder Pro Technologies Ltd.
- 12.6 If the customer already has a domain with another company and wish to keep the domain with that company, we can contact the company and ask them to change the DNS settings to point to your new domain.
- 12.7 After the domain is taken care of, the user may choose from our selection of Content Management Systems to download.
- 12.8 The chosen package will be installed onto the chosen domain, ready for the customer to use within an hour of purchase.
- 12.9 The hosting is automatically added onto the package.
- 12.10 The customer is placed onto the Gold package and will be charged at the fee shown on the WBPT website for this package per month every month.
- 12.11 There are no extra costs for the installation of the CMS package.
- 12.12 We can offer support and training into the Content Management System that will be charged uniquely depending on the required amount.
- 12.13 If the customer is still unsure how to use the CMS package we are able to complete development for a unique price depending on requirements.

13 Bespoke Websites

- 13.1 We offer bespoke websites to companies looking for more than just a 5 page website. This may include buying and/or selling online or generally a more detailed website.
- 13.2 All of these websites are unique and quoted differently depending on requirements.
- 13.3 Generally, Web Builder Pro Technologies Ltd structure the project in a 20-30-50 format. This means that 20% of the project value should be paid upfront, 30% after the requirements have been met and 50% on full completion of the website.
- 13.4 This will be explained further when the project begins, as depending on size, this structure may not be used.

14 Business Applications

- 14.1 Web Builder Pro Technologies Ltd can build applications to improve the way a business runs.
- 14.2 This includes stock management and document management; creating a business critical application to use on a day by day business.
- 14.3 These projects are uniquely priced and range hugely depending on requirements.

15 Other Work

Web Builder Pro Technologies Ltd may complete other work than previously stated. This work will be priced individually and a structure to the payment will be arranged.

16 For more information on any products or services, please contact our team at enquiries@wbpt.co.uk or call our freephone number on 0800 879 9619.

17 By signing up for our services you agree to be bound by all WBPT terms and conditions.